The **ONDC** Network is live with
3 Lakh+ Sellers/Service Providers
1 Crore+ SKUs from **500+** cities

ONDC Network is rapidly expanding across product categories and cities.

#VocalForLocal | #AtmanirbharBharat

Seller Network Participants
Will register & onboard you to their Seller Application so you can sell your products online, through the ONDC Network.

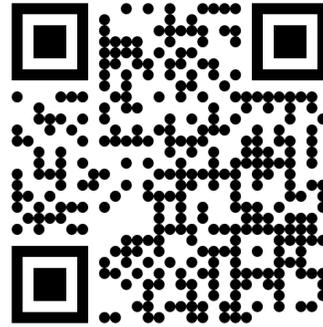## Buyer Network Participants
Buyers shopping on these applications can purchase the products you sell through the ONDC Network.

Logistics Service Providers
You can choose your own terms of delivery services from a wide range of Logistics Service Providers, to get your products delivered to customers.

Scan and connect with Network Participants

Scan or Say "Hi" on +91 81309 35050 and chat with ONDC Sahayak to learn how to sell on the ONDC Network

ONDC
Open Network for Digital Commerce

Open Network for Digital Commerce © 2023
An Initiative by the DPIIT

For more information, contact us at:
team@ondc.org

 @ondc_official   @ondc ltd.

 @open network for digital commerce (ondc)   @ondc_official

Visit **www.ondc.org/sellers**
to see other Sellers across India selling through the ONDC Network

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ONDC
Open Network for Digital Commerce

CATALOGUING

PACKING

DELIVERY

SELLER REGISTRATION

PAYMENT RECEIVED

ONLINE BUSINESS
MADE EASY &
TRANSPARENT

ONDC, backed by the Govt. of India, empowers you to sell to buyers across India and grow your business multifold.

Today, setting up a business online involves being part of multiple e-commerce platforms, where you are forced to follow their terms and conditions. Your business is still not your own entirely, as it is controlled by one single entity from start to end.

CHALLENGES THAT YOU MIGHT BE FACING CURRENTLY

I am an ONLINE seller

- Delay in payments
- High commissions
- No access to customer data
- Large platforms dictating their terms & conditions

I am an OFFLINE seller

- Limited geographical reach
- Increased costs of maintaining physical store
- Missing out on frequent sales
- Inability to reach more buyers

If you've been facing these problems, ONDC (a non-profit, government-backed initiative) is here to help you operate your business better, by giving the power in your hands.

SO WHAT IS ONDC?

Open Network for Digital Commerce (ONDC) is **not an app.** It is an **open network, backed by the Government of India,** to revolutionise e-commerce in India.

- We provide **equal opportunities to all sellers,** so you don't have to rely on large players.
- We connect you to **buyers all across India.**
- We ensure higher business presence, larger customer base & **higher revenues.**
- All this happens with a simple, **100% free onboarding process.**

HOW CAN ONDC BENEFIT YOU?

I am an ONLINE seller

- Choose any seller network participant & operate business on your own terms
- Get timely payments
- Know your customers the way you know them offline
- Customers will now be visible to all, not just big companies

I am an OFFLINE seller

- Register once and showcase your products across multiple buyer applications
- Your business will be visible to buyers across the country
- Flexibility to switch seller applications, without affecting your business & ratings
- Lower cost of operating business

FAQs

How do I sell through the ONDC Network?
It is a simple 4-step process.

STEP 1
Register yourself and onboard onto a seller application that is ONDC Protocol Compliant.

STEP 2
Provide your KYC documents to complete registration.

Documents required are:
1. PAN Card
2. Aadhar Card (For Delhi only)
3. GST Certificate
4. Cancelled cheque for account details
5. FSSAI (Mandatory for F&B packaged items)

STEP 3
After registration, the seller network participant will create a digital catalogue of all your products. You will also get access to a seller application, where you can easily manage and track online orders, payments and update your inventory.

Where will I see my orders ?
You will receive order notifications on the dashboard of your seller application. You can choose to accept or reject the order based on stock availability and other considerations. You can also monitor live orders and track the delivery status of your orders.

Who will train me to use the seller application?
The seller network participant team will train and support you in learning how to manage and grow your business online.

How will I get my money?
Payment will typically be made within 3-7 days after the order is completed to your bank account, as per your commercial terms with the seller network participant.